



COLOR CRAFT

GRAPHIC ARTS

Where Solutions Unfold

www.cpga.com

CCGA Printing Specifications

PRINTER CONTACT DETAILS:

<p><u>PRINTER NAME:</u> Color Craft Graphic Arts 5631 West Drive Manitowoc, WI 54220</p> <p>800.345.1650 920.684.5571</p>	<p><u>SALES CONTACT:</u> Marcus Do 515.868.4130 mdo@cpga.com</p>	<p><u>TECHNICAL CONTACTS:</u> Cheryl Svejda 920.652.1416 csvejda@cpga.com</p> <p>Ashley Barber 920.652.1423 abarber@cpga.com</p> <p>Sadie Sielski 920.652.1414 ssielski@cpga.com</p>
--	--	--

PRINTER SPECIFICATIONS:

ICC Profile: GRACoL 2006 Coated

- **Printing Process:**
Offset Lithography
- **Number of Colors:**
6 Total colors + aqueous coating
5 Total colors + varnish
- **Type of Substrate:**
.0035 Paper - .030 paperboard

PRINT LIMITATIONS:

Maximum Printing Image: 34.75 x 47.75 **Minimum Dot - 2%** Max Ink coverage - 280%

Minimum Rule Weight: Positive .25 pts Reverse .5 pts

Minimum Type Size: Positive Copy 4 pts Reverse Copy 6 pts

Tolerance: Copy clearance from trim & folds 1/8" inches

Traps: .003 inches

Line Screen: 133-200 lpi inches

Bleeds: External 1/8" inches Dust Flaps 1/8" inches
 RollOver _____ inches Glue Flaps 1/8" inches

UPC / Barcode MIN mag 80% BWR (-.001)

- White Ink is not required or considered a color.
- Screens of a spot color are NOT Considered an extra station on press.
- Gradations are feasible with this printing method.
- Minimum dot % for gradations is 2%

It is Color Craft Graphic Arts mission to provide customers with the finest product possible. To attain this goal, we feel it is important to work closely with our customers to provide information required for final product production that will deliver desired results economically, using applications, file formats and methods of assembly that mesh effectively with our workflow.

DIE LINE FILE REQUIREMENTS:

Color Craft uses ESKO ArtiosCAD software to create die-lines. Prototypes are created and provided to customer for review/approval. Upon signed approval, die lines are provided when requested.

Usable die file formats are; .ARD, .DXF, .DWG, AI.PDF's are acceptable if 100% and fully editable. Please contact Color Craft before sending any other format.

**** Please request CCGA Die-line PRIOR to beginning your package artwork. ****

PRE-PRESS ACCEPTED APPLICATIONS:

Color Craft prefers files that have been prepared on a Macintosh. If this is not possible, please talk to your customer service rep about the special requirements for files created on a PC.

The following Macintosh applications and versions are acceptable for submission:

ADOBE ILLUSTRATOR CC - LEGACY

Illustrator is the preferred application when producing files for packaging. All fonts to outlines and unused colors deleted is appreciated. ****All placed images should be 300dpi and placed at 100%.**

ADOBE PHOTOSHOP CC - LEGACY

Photoshop files will be accepted in TIFF, EPS, and Photoshop native formats. Files **MUST** be saved as **CMYK** and be at least 300 dpi in resolution at 100% to ensure quality output. Layered files appreciated if we are to edit.

ADOBE InDesign CC - LEGACY

All fonts to outlines and unused colors deleted is appreciated.
****All placed images should be 300dpi and placed at 100%.**

MICROSOFT WORD

We strongly advise against using Word for page layout. PDFs may work...no guarantees.

ADOBE ACROBAT PDF

Hi-res PDF files for final output are acceptable providing files follow CCGA specifications. CCGA Die must be utilized. **Die-line MUST overprint.** Please inform us if supplied files are trapped.

If your program is not listed here, please contact CCGA customer service to review any application compatibility considerations.

Please include PDF and/or hard copy proof with final art submission

Color Craft Graphic Arts is NOT responsible for low-res output results!

PLEASE NOTE: We no longer host FTP file transfer.

Compressed files under 20-meg can be emailed.

Dropbox, WeTransfer.com, Wesendit.com, Hightail.com are accepted file transfer options also.

AT-A-GLANCE:

- ❖ Hard copy proofs and/or PDFs with all supplied
- ❖ files Collect for output; include or outline fonts
- ❖ Page size same as outside dimension of die-line
- ❖ Illustrator for packaging jobs; InDesign for commercial work
- ❖ 1/8" bleed, 1/8" margins, CMYK
- ❖ images, 100%, 300dpi